



## PRESS RELEASE

### *Proposals and programs of the company Ilirija d.d., tourist company from Biograd na Moru, to be incorporated in the third amendments to the Physical Planning Document of the City Biograd na Moru*

*Mayor of the City of Biograd na Moru Ivan Knez refused to accept and talk to the representatives of the company Ilirija d.d. on 7(seven) development project proposed by the company Ilirija d.d. in the process of making amendments to the Physical Planning Document of the City of Biograd na Moru*

**Biograd na Moru, on 22nd December 2015-** Ilirija d.d. for hospitality and tourism, Tina Ujevića 7, as the public company listed in the Official Market of Zagrebačka Burza d.d., in compliance with proclaimed policy of transparency in business operations, reports the interested public on the progress of the **Third Amendments to the Physical Planning Document of the City Biograd na Moru (hereinafter referred to as: Plan) and Second Repeated Public Debate on Amendments to the Plan, lasting from 21st to 29th December 2015**, all at the request of the company Ilirija d.d. for the incorporation in the Amendments to the Plan.

Ilirija d.d. as the chief promoter of the development of tourism in the Zadar region and the Biograd region and as the major economic operator in Biograd, and also as one of the 15 major tourist companies in Croatia and seven in Dalmatia, on several occasions sent and always timely and within the prescribed deadlines to the City of Biograd as the Holder of the development of the Plan, **7 (seven) development projects** for the existing and planned buildings and projects in the area, for which we are convinced that they comply with the development plans of the City of Biograd na Moru in whole or in major part, namely these are the following:

1. **KAMP PARK SOLINE** – already exists
2. **HOTELSKI KOMPLEKS ILIRIJA-KORNATI -ADRIATIC-** Reconstruction and building
3. **LUKA NAUTIČKOG TURIZMA ILIRIJA** - Reconstruction and building
4. **LUKA NAUTIČKOG TURIZMA – MARINA KORNATI** - Reconstruction and building
5. **ZDRAVSTVENO REKREACIJSKI CENTAR SOLINE** – On the land of the existing Tennis center
6. **CENTAR ZA AGROTURIZAM PRIMORJE** – On the land of the existing rural land plot
7. **GOLF IGRALIŠTE JANKOLOVICA** - Building

Our demands and proposals are not only the development plans of Ilirija d.d., but we believe that at the same time they contribute to a significant tourist and economic development of the Zadar region, the City of Biograd and its wider surrounding. In addition, these are realistic and achievable plans backed by the domestic investor that has been present in the City for 58 years and that is developing, designing the City as a tourist destination. Unfortunately, we must conclude that **all proposals and objections** to the Plan, aimed at the development of tourism in the City, except one, **have been rejected** without any substantiated and clear reason, and without any clear and unambiguous criteria.

At the **public presentation of the proposal for the Plan**, which was held on 21<sup>st</sup> December 2015 at 11.00 hours, the authorized representatives of Ilirija once again provided reasonable explanations for their proposal and objections to the existing Plan included in the minutes. Although a few days ago the Tourism Development Strategy for the period of 2015-2020 was adopted by the Mayor of the City of Biograd and prominent persons, where the phrase "**Successful tourist service of a city is not possible without an organized and coordinated cooperation between the private and public sector**" was emphasized while presenting the said Strategy, on the next day, unfortunately, upon the arrival of the representatives of

Ilirija d.d., Mr. Ivan Knez, Mayor who is also the author of the quoted statement, as the proponent of amendments to the Plan, just before the public presentation, left the City Hall, **refusing to listen to the proposals and objections of Ilirija d.d. to the Plan, in spite of the fact that representatives insisted on his staying there.** Mayor's "disappearance" is a reflection of his "attitude and concern" he has had for this region for many years and at the same time the reflection of a systematic way of communicating and talking to economic operators that wish, can and will invest and develop the city and create jobs for our citizens.

We believe that the amendments to the Plan and the tourism development strategy to be adopted, should be aimed at economic development and be a prerequisite for the prosperity of a wider local community, and that the persons participating in adoption and implementation thereof should behave responsibly towards the promoters of development and citizens, otherwise such and similar conduct leads to the atmosphere of distrust in institutions and certainly does not contribute to **"the organized and coordinated cooperation of the private and public sector."**

As a responsible public company, we shall persist on the proposals for the development of both this Society and the City of Biograd na Moru and its citizens by maintaining our principles and commitment, and we shall provide the City of Biograd na Moru with written objections to the Third Amendments to the Physical Planning Document in the process of the second repeated public debate.

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**ILIRIJA** dioničko društvo  
za ugostiteljstvo i turizam  
Biograd na Moru 5